

# Fostering a World Where Every Person Thrives



With a history of leading the charge in supporting wellness for individuals and workplaces, the Wellness Alliance offers trusted education and certification programs, evidence-informed resources, and networking opportunities to empower professionals to positively impact well-being.

## THE WELLNESS ALLIANCE PROVIDES



### WELCOA's 7 Benchmarks™

Get access to vetted, proven steps for building a successful wellness initiative.



### Live and On-Demand Webinars

Attend virtual events that bring together the industry's best experts, delivering timely and relevant research alongside best practices. Webinars are also a convenient source for continuing education (CE) credits.



### Exclusive Member Discounts

Access discounts on events, including the Annual Wellness Summit and the Art & Science of Health Promotion Conference, and on the Certified Wellness Practitioner (CWP) exam.



### Resources and Toolkits

Utilize models, frameworks, checklists, assessments, and other tools to support wellness initiatives, including NWT's Six Dimensions of Wellness.



### Recognition for Healthy Workplace Cultures

Receive national recognition of your organization's commitment to being a successful wellness program.



### Curated Wellness News

Stay up to date with easy access to timely, relevant, and professionally vetted health and wellness news.



### Connection

Access community-building forums and a career center designed for wellness professionals.



### Well Balanced Toolkits

Build out wellness campaigns in a snap with a suite of ready-made communication materials focused on monthly health observances.



### Legal Helpdesk and Research Service

Work with an expert to get your challenging wellness questions answered—from deciphering laws that govern wellness plans to benchmarking data covering specific wellness initiatives.



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