



Roberta “Bert” Wachtelhausen

Founder & Former President
WellSpark Health
Farmington, Connecticut

Roberta “Bert” Wachtelhausen is a visionary and strategic leader with more than 30 years experience shaping products and programs at local, regional and national health-plans and other health services companies. Formerly the Founder and President of WellSpark Health, a subsidiary of ConnectiCare, Bert established an early model for disrupting the employee wellness space and grew WellSpark from a start-up to a national company serving over 600,000 members.

After seeing the social and financial benefits of moving from sick care to well care, she now advises healthplans and large employers on how to develop growth and cost savings initiatives that promote the principles of Lifestyle Medicine, an emerging model of Value Based care. She currently serves on several local non-profit boards as well as the Wellness Advisory Council for the National Wellness Alliance.

In 2020, Bert was named the Distinguished Alumni of the Year by the University of Connecticut’s Neag School of Education.

She was a Hartford Business Journal C-suite award winner in 2019, named to their 2021 and 2022 Healthcare Power 50 list and, in 2024, received their Lifetime Achievement Award.