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Jill Renken, executive director for the Wisconsin Institute for Healthy Aging (WIHA), collaboratively supports and guides WIHA in its mission to improve the health and well-being of all people as they age. Jill has a bachelor's degree in health promotion and wellness and a master of public health degree. She is also a Certified Health Education Specialist. Jill has done health education work in the university, healthcare, and worksite employee wellness settings, with most experience in community wellness programs. Over the past 18 years, she has worked within Wisconsin's Aging Network to oversee statewide implementation of healthy aging programs and initiatives. She works to expand and sustain the dissemination of evidence-based community health promotion efforts to prevent disease, reduce emergency department visits and hospitalizations, prevent falls, and improve the health and quality of life of older adults in Wisconsin and nationwide.