



Deanna Fournier

**Executive Director
National Board for Health & Wellness Coaching (NBHWC)
Scottsdale, Arizona**

Deanna Fournier is an accomplished strategic leader with more than a decade of experience in nonprofit, talent development and education, coaching, and business development. Deanna was named executive director of the National Board for Health & Wellness Coaching (NBHWC) in June 2025. NBHWC is a leading organization dedicated to advancing the practice of health and wellness coaching. NBHWC sets rigorous standards and offers certification for health and wellness coaches, ensuring they are highly qualified to support and guide individuals in making positive, lasting changes to their health and well-being. Under Deanna's leadership, NBHWC will continue to advance the health and wellness coaching profession, while promoting access for individuals across diverse communities to work with National Board-Certified Health and Wellness Coaches (NBC-HWC). NBHWC has four main pillars of work surrounding supporting and advancing the field and profession.