



## **Penny Ferrell**

**Executive Director of Employee Wellness & Work-Life Services**  
**Wellstar Health System**  
**Atlanta, Georgia**

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Penny Ferrell is the Executive Director of Employee Wellness & Work-Life Services for Wellstar Health System, one of Georgia's leading integrated healthcare systems, serving more than 35,000 team members.

With over 15 years at Wellstar, Penny has led the transformation of workforce well-being from a traditional program model into a strategic function aligned with executive leadership and operational priorities. In the wake of COVID-19, she reimagined how well-being supports the organization, positioning it as a key partner to C-suite and local leaders. Today, her team of wellness and well-being coaching consultants is embedded across hospitals and health parks, advancing best practices that strengthen both team member experience and organizational performance.

She oversees Wellstar's comprehensive well-being and special benefits strategy, driving innovative solutions that meet the evolving needs of healthcare workers. Signature initiatives include the development of a systemwide wellness team, the creation of 18 team member wellness rooms, integration of Spring Health as a mental health partner, a preventive care incentive program through Sharecare that is helping close care gaps, and Pawsitive Connections, a dog therapy program designed exclusively for team members.

Penny's leadership has contributed to Wellstar's continued recognition as an employer of choice, including the Fortune 100 Best Companies to Work For list, Seramount's 100 Best Companies, and achieving the Wellness Alliance Platinum Well Workplace Award.

Prior to Wellstar, Penny held leadership roles at The Coca-Cola Company, DuPont, and Newell Rubbermaid. She enjoys tennis, staying active, and spending time with her husband, five children, and their Bullmastiff, Boomer.