



Terence S. Davidson, CEBS

**Chief Executive Officer
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Mr. Davidson is chief executive officer of the International Foundation of Employee Benefit Plans, Brookfield, Wisconsin, most recently serving as executive vice president of the Foundation. As the organizational strategist and operations lead for the Foundation, he oversees all staff and serves as the primary liaison to the Foundation Board of Directors and Committees. Mr. Davidson has worked for the Foundation for 30 years, having previously served as the senior vice president of content, managing more than 60 educational programs, e-learning initiatives, research efforts, information services and various publications of the Foundation. In this role, he helped introduce new product lines and channels of education such as virtual conferences and new certificate development. Prior to that, Mr. Davidson led the business development area, including marketing, public relations, graphics and sales. In that role, he enhanced market research efforts, realigned the focus on marketplace growth areas and raised the Foundation profile through an intense public relations campaign. Mr. Davidson began his career with the Foundation in a research capacity, writing more than 30 reports, surveys and articles covering a breadth of employee benefit issues such as pension design, investment approaches, issues unique to multiemployer plans, flexible benefit plans, FMLA and health care coalitions. He led various research projects, including the *National Opinion Panel* and *Corporate Research Panel*, while contributing to the International Foundation publications *Employee Benefits Digest*, *Employee Benefits Basics* and *Employee Benefits Practices*. Mr. Davidson has been quoted in numerous trade and national news publications on various benefit topics. He earned his Certified Employee Benefit Specialist (CEBS) designation in 1990. Mr. Davidson also currently serves as executive director of the Foundation IFEBP Services, LLC. He holds a bachelor of business administration degree in finance and marketing from the University of Wisconsin–Milwaukee and a master's degree in business administration from Marquette University.